



G5 Entertainment appoints Chief People Officer and Chief Marketing Officer

G5 Entertainment has appointed Olga Abashova as Chief People Officer (CPO) and Aleksandr Bezobrazov as Chief Marketing Officer (CMO). Both will assume their new roles immediately and join G5's management team, which is expanded from three to five people.

Olga Abashova joined G5 in 2016 and is currently Vice President of People Operations. She was instrumental in G5's team expansion over the past years and is critical to support employees impacted by the war in Ukraine. Prior to G5, Olga worked as the Marketing Director at Realore, a Kaliningrad-based developer of casual games, before making a career change to human resources. Since joining G5, she has led the organizational development and company's efforts in human resources across all offices, focusing on expanding the groups development capacity, building project teams and aligning people strategy with G5's business growth strategy. Olga has a specialist degree in linguistics from the Immanuel Kant State University of Russia and MBA diploma from the University of Suffolk.

Aleksandr Bezobrazov joined G5 in 2019 and has played a vital role in reshaping G5's global marketing efforts. Prior to joining G5 as the Vice President of Marketing, Aleksandr worked as Director of Marketing at game developer Social Quantum, where he was overseeing all aspects of mobile game marketing, from user acquisition and ad monetization to ASO, PR and branding. Aleksandr first joined the games industry several years ago with the game developer Playrix where he was responsible for user acquisition. Aleksandr graduated from Saint Petersburg State University with a Master's degree in Economics in 2011 and received M.Sc. degree in Physical Electronics from Saint Petersburg Electrotechnical University in 2008.

“Olga and Aleksandr have demonstrated their expertise and ability to develop and grow along with the company over the past few years, and especially this year which was especially turbulent for the company. I am very happy to see them being promoted and join G5's management team.” said G5 CEO Vlad Suglobov.

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About G5 Entertainment

G5 Entertainment AB (Publ) (G5) develops and publishes high quality free-to-play games for smartphones, tablets and personal computers that are family friendly, easy to learn, and targeted at the widest audience of both experienced and novice players. The company distributes its games through the G5 Store, Apple App store, Google Play, Amazon Appstore and Microsoft Store. The company's portfolio includes popular games like Jewels of Rome®, Sherlock: Hidden Match-3 Cases, Jewels of the Wild West®, Hidden City®, Mahjong Journey®, The Secret Society® and Wordplay: Search Word Puzzle™.

Through its head entity G5 Entertainment AB (Publ), G5 Entertainment Group is publicly listed on Nasdaq Stockholm's main market mid cap segment under trade symbol G5EN.ST. Forsix years in a row,

G5 Entertainment was ranked in Deloitte's Top 50 Fastest Growing Tech Companies in Sweden.

More information about G5 Entertainment can be found at: <http://corporate.g5e.com>