

G5 Entertainment Remuneration report 2024

Introduction

This report describes how the guidelines for executive remuneration of G5 Entertainment AB (publ), adopted by the annual general meeting 2024, were implemented in 2024. The report also provides information on remuneration to the CEO and a summary of the company's outstanding share-related and share price-related incentive plans. The report has been prepared in compliance with Chapter 8, Sections 53 a and 53 b of the Swedish Companies Act (2005:551) and the Remuneration Rules issued by the Swedish Corporate Governance Board. The Board of G5 Entertainment has, in connection with the signing of the annual report, also approved the remuneration report.

Further information on executive remuneration is available in note C7 (Employees and personnel costs) on pages 60-61 in the annual report 2024. Information on the work of the remuneration committee in 2024 is set out in the corporate governance report available on pages 84-92 in the annual report 2024.

Remuneration of the board of directors is not covered by this report. Such remuneration is resolved annually by the annual general meeting and disclosed in note C7 on page 60-61 in the annual report 2024.

Key developments in 2024

The CEO, Vlad Suglobov, presents and summarizes the company's performance in the CEO statement on pages 5-6 in the annual report 2024.

The Company's remuneration guidelines: scope, purpose and deviations

G5's vision entails that the Company shall be "one of few" in the mobile gaming space. To achieve this, G5 focuses on developing competitive mobile games for its target audience and through efficient marketing efforts promoting them to the same. As the company's most valuable resource is its employees, a strong employee focus is a foundation for achieving the vision of the group. Achieving the vision requires that G5 Entertainment can offer competitive compensation. The guidelines ensure that senior executives can be offered a competitive total compensation package.

Under the remuneration guidelines, executive remuneration shall be on market terms and may consist of the following components: fixed cash salary, variable cash remuneration, pension benefits and other benefits. The variable cash remuneration

shall be linked to financial criteria consistent of a combination of Revenue growth and profitability. There may also be individualized, quantitative or qualitative objectives for short term cash incentive, for the year there has not been individualized targets but only financial objectives. The criteria have been designed to contribute to the company's business strategy and long-term interests.

The guidelines are found on pages 24-25 in the annual report 2024. The remuneration guidelines, adopted unanimously by the annual general meeting 2024, have been fully implemented. No deviations from the guidelines have been decided and no derogations from the procedure for implementation of the guidelines have been made. The auditor's report regarding the company's compliance with the guidelines is available on corporate.g5.com/governance. No remuneration has been reclaimed. In addition to remuneration covered by the remuneration guidelines, the annual general meetings of the company have resolved to implement long-term share-related incentive plans.

Remuneration to key management

The performance measures for the variable remuneration have been selected to deliver the company's strategy and to encourage behavior which is in the long-term interest of the company. In the selection of performance measures, the strategic objectives and short-term and long-term business priorities for 2024 have been taken into account. The guidelines for variable remuneration adopted at the annual general meeting allow a mix of financial and discretionary targets. For the year 2024, only financial targets have been used. Financial targets are based on growth and operating margin for the group. A target range for each parameter is set and a sum of normalized results are defined for both parameters. The sum of the results defines the outcome.

Total remuneration in 2024 for the CEO and deputy CEO

Name of director (position)	Fixed remuneration		Variable remuneration		Extraordinary items	Pension expenses	Total remuneration	Proportion of fixed
	Base salary	Other benefits	STI	LTI				
Vlad Suglobov (CEO)	5 319	377	0	0	0	426	6 122	100/0
Stefan Wikstrand (deputy CEO)	1 786	2	0	0	0	194	1 982	100/0

Share-based remuneration

The company has three performance share plans. The performance share plans were adopted on the annual general meetings 2022-2025. The programs were targeted at a larger group of individuals with a maximum 300-400 individuals depending on the program. Performance shares have been granted free of charge and are subject to three-year vesting period. Vesting of performance shares is subject to the satisfaction of one performance condition – total shareholder return during the performance period – and continued employment. The CEO has been granted 23,600 performance shares in 2022 and 15,000 performance shares in the

programs launched in 2023 and 2024. In total, 53,600 performance shares have been granted, which corresponds to 0,7% of the shares in the company on a diluted basis. For the deputy CEO the corresponding numbers are 7,000 performance shares in the three active programs, in total 21,000 corresponding to a dilution of 0.3% of the shares in the company on a diluted basis.

Name of director (position)	Name of plan	Performance period	Award date	Vesting date*	Weighted share	Min price for allocatio	Price for full allocatio	Amount of
Vlad Suglobov	2022/2025	2022-2025	July 1, 2022	May 12, 2025	240,7	416,4	592,1	23 600
	2023/2026	2023-2026	July 1, 2023	May 12, 2026	192,1	332,3	472,6	15 000
	2024/2027	2024-2027	July 1, 2024	May 12, 2027	115	200,1	282,9	15 000
Stefan Wikstrand	2022/2025	2022-2025	July 1, 2022	May 12, 2025	240,7	416,4	592,1	7 000
	2023/2026	2023-2026	July 1, 2023	May 12, 2026	192,1	332,3	472,6	7 000
	2024/2027	2024-2027	July 1, 2024	May 12, 2027	115	200,1	282,9	7 000

*Vesting occurs approx 6 days after the release of the Q1 report in the year of vesting.

Comparative information on the change of remuneration and company performance ‘

Name of director (position)	Fy4 vs FY5	Fy3 vs FY4	Fy2 vs FY3	Fy1 vs FY2	FY vs FY1	RFY 2024
Vlad Suglobov (CEO)	+1,338/29%	-1,144/-19%	+874/18%	+546/10%	-127/-2%	6122
Stefan Wikstrand (deputy CEO)	+386/26%	-39/-2%	-28/-2%	271/15%	-89/-4%	1982
Group operating profit	26,578	-136,670	32,001	32,001	5326	116,778
Average remuneration on a full time equivalent basis of employees of the group	-9/-3%	+68/27%	+53/17%	+53/17%	-17/-5%	358